

Municipalities' CEOs delegation to London



General

Future Mobility IL is an NGO that puts Israel at the forefront in effective and sustainable MaaS (Mobility-as-a-Service) implementation. The organization advances economically beneficial and competitive traffic congestion solutions and strives to reduce the number of traffic accidents and decrease the emission of pollutants associated with motorized vehicles.

Future Mobility IL works to effect policy change by creating a platform that brings together relevant stakeholders including the public, government officials, academic institutions, technology companies and others.

Future Mobility IL, together with the **Federation of Local Authorities in Israel**, conduct an educational visit to London. Among the 20 participants you may find a former head of the Budget Department at the MoF, the CEO of the Israeli Forum of Self-Government Cities, the CEOs of Ramat Gan, Bnei Brak, Netanya, Givatayim, Herzliya and other large cities in Israel.



Objectives

- Meet policymakers and learn about urban transportation policy that helped reduce London's traffic congestion.
- Learn about different transportation solutions available in London for the benefit of the city and its residents.
- Learn how to use the knowledge in order to solve the increasing congestion in Israel's local municipalities.
- Create the connections for future cooperation with UK partners in the public and private sector.



Fields of interests

Public
Transportation

Shared Mobility

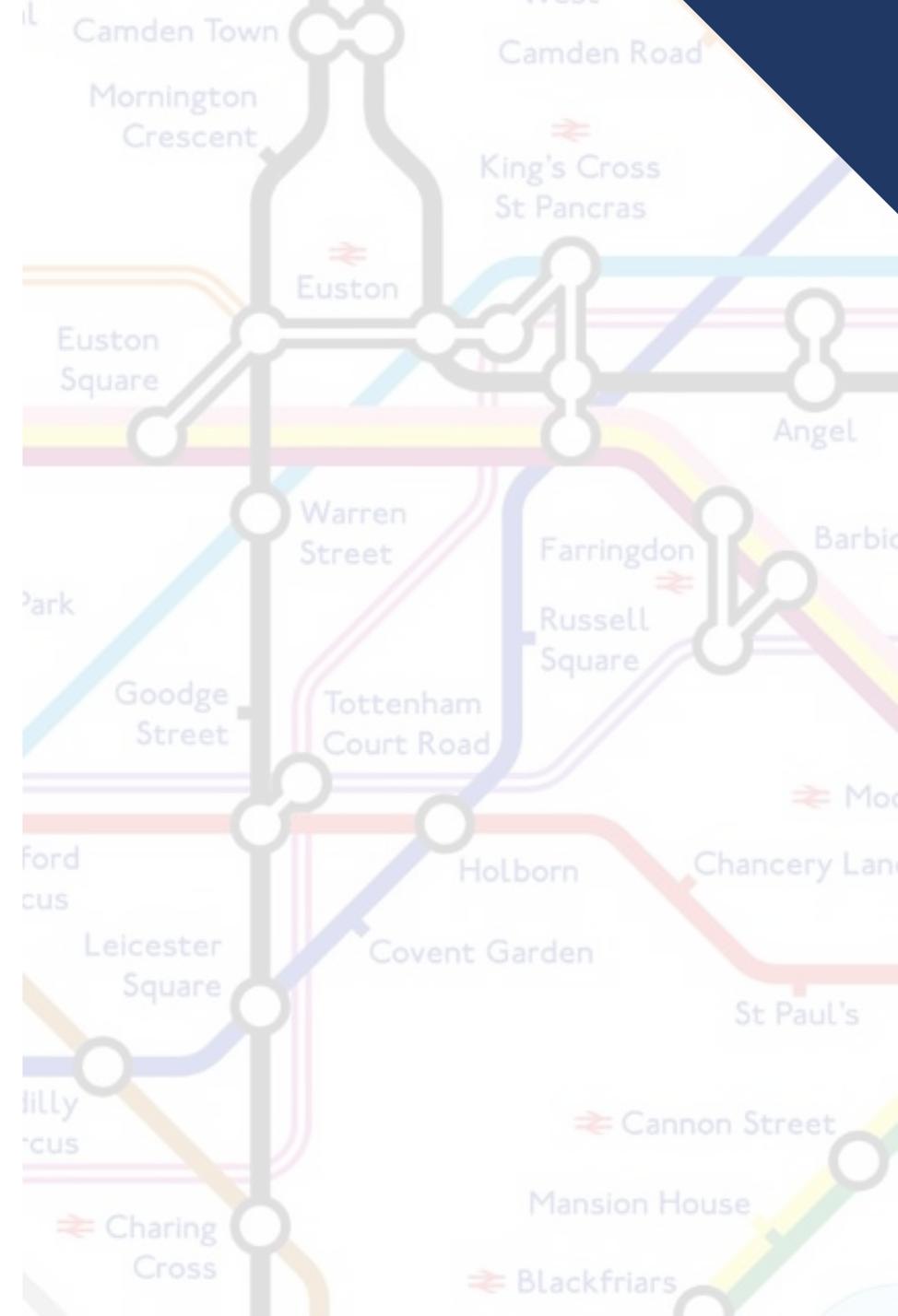
Micro-mobility

Congestion
Charge

Low Emission
Zones

Electric Mobility

Walkability



Meetings

MAYOR OF LONDON



Department
for Transport



TRANSPORT
FOR LONDON



UCL



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE

BOMBARDIER



jbw



Uber

freebike



ZEELO

VIA



VAN



SHERBET

RIDE-DRIVE-ADVERTISE

Bolt



Lime

Schedule & Agenda

Monday (16/3):

- Arrival to the Strand Palace Hotel.
- **Congestion Charge and LEZ** – John Mason, a former director in TfL will cover the topics of Congestion Charge and LEZs complexity of the required policy change during the implementation process in 2003. In addition, he would cover the parking policy around the city of London.
- **MaaS** – Prof. Maria Kamargianni, Head of MaaS Lab in UCL would explain the MaaS concept and the MaaS Lab role in designing the new mobility scheme that puts the customer in the center.

Tuesday (16/3):

- **Micro-mobility Session** - Matthew Morbin, GM of Freebike and Florence Florence Milner, GM of Lime, would speak about the Micromobility innovations and developments in the UK market, in addition to policy steps taken, for example, bike lanes construction, together with regulation barriers that are being negotiated with the regulator.
- **Shared Mobility Session** – Sam Ryan, GM of Zeelo, together with Jess Oppetit, GM of ViaVan and Dominick Moxon-Tritsch, Director of Regulation and Public Policy at Bolt, would shed some light on the shared mobility solutions around London and their complementary service to the public transportation.
- **Public Transportation Systems** – ERBD representatives would demonstrate how they've replaced the public transportation systems in a few countries around Europe, from traditional and inefficient systems to smart and cost-effective.
- **Electric Mobility** – Roger Atkins, Founder of Electric Vehicles Outlook would provide a fascinating lecture on the future world in terms of alternative fuels. Asher Moses, Founder of Sherbet taxi fleet would give the insights of the EV-taxis of London, while Frank Thorpe, Managing Director of BYD UK would explain the E-Buses operation after a tour at the Waterloo depot.

Wednesday (16/3):

- **Underground** – Bombardier representatives will explain about the challenges and the innovations in the maintenance field, after a site tour and a lecture about London Underground.
- **TfL/City Hall** – this one hasn't been scheduled yet, however, we expect to have a meeting with Deputy Mayor of London for Transport, that would provide a comprehensive look on transportation in the city and the insights from TfL's experience.
- Leaving to the airport.

Required info

- **Date:** March 16th-18th
- **Departure:** Mon, 16 Mar, 06:20 (Israel time)
- **Arrival:** Wed, 18 Mar, 21:10 (UK time)
- **Hotel:** Strand Palace Hotel

