



תשתית דיגיטלית  
לפתרונות תחבורה

סדנת מנהלים  
Future Mobility

פברואר 2020



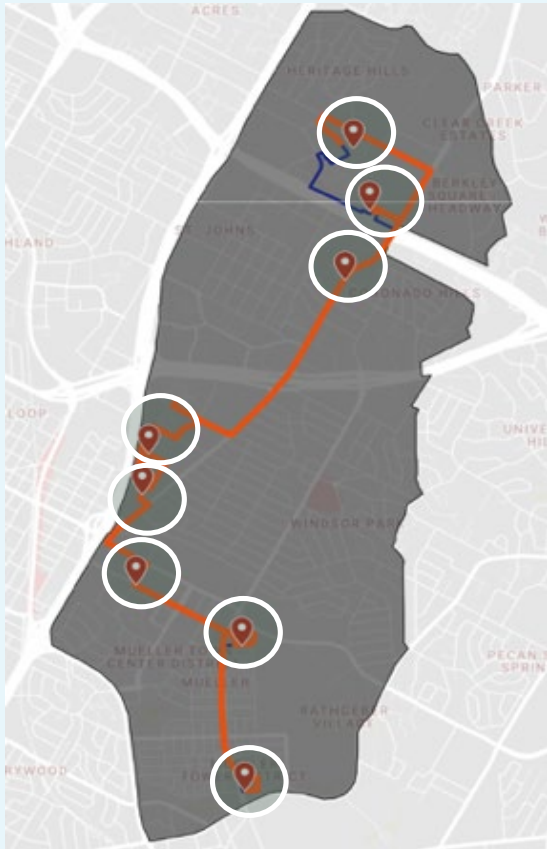


**Powering the world's most  
efficient, convenient, and accessible  
mobility solutions**



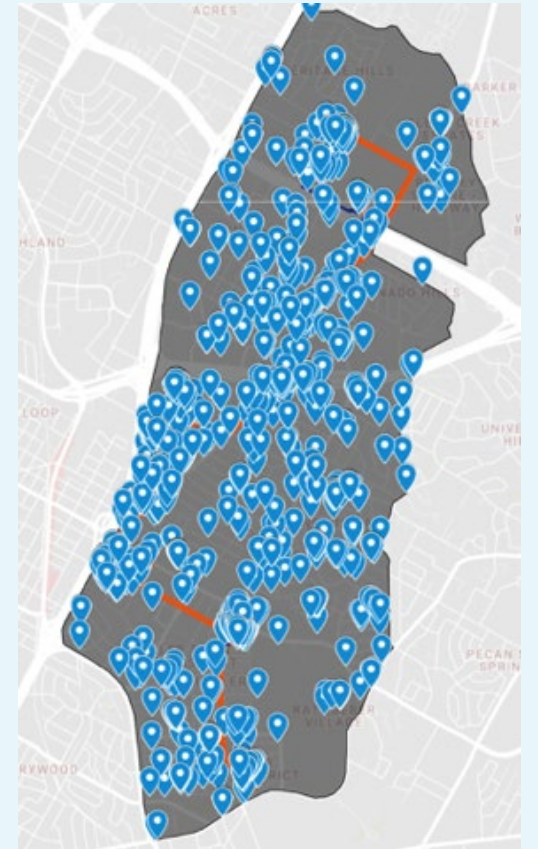
# On-Demand, Data-Driven Public Mobility

## Traditional Public Transit



- Fixed route
- Sparse network of static physical bus stops
- Expensive, slow-moving vehicles

## Via: On-demand Public Transit

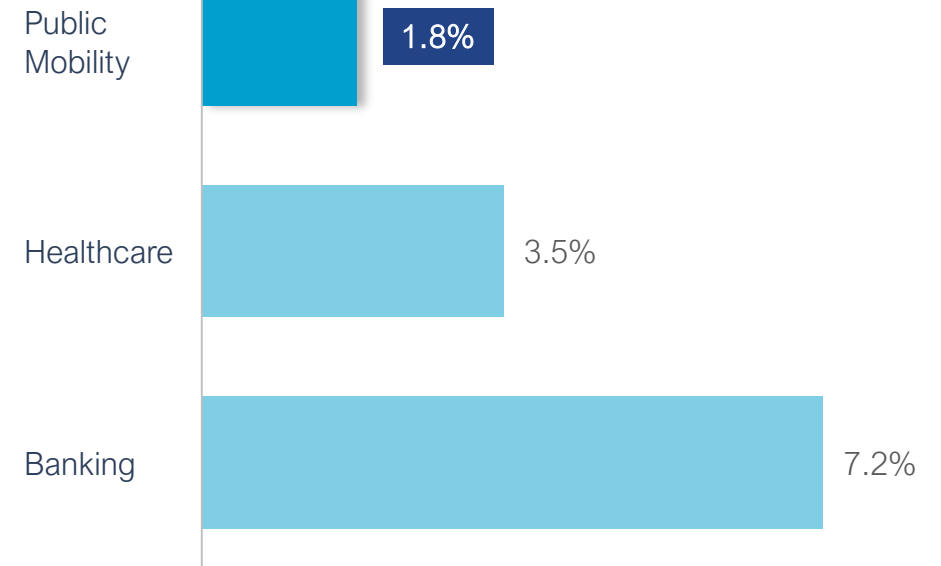


- Dynamic routes, adapt to real-time traffic and demand
- Dense network of virtual bus stops
- Infrastructure = data
- Low operating cost, rapid deployment

# Exceptionally low technology penetration across public mobility



IT spend as % of total spend





# Using software only, buses can regain massive potential

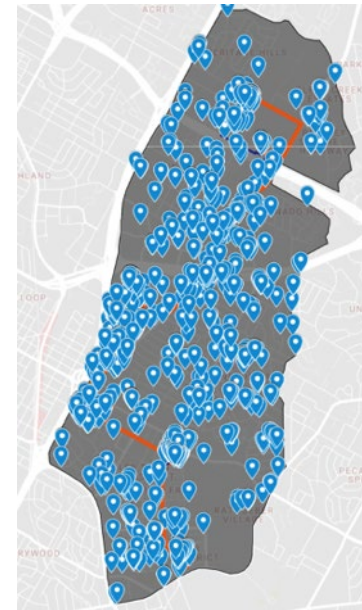
Book a seat on the bus



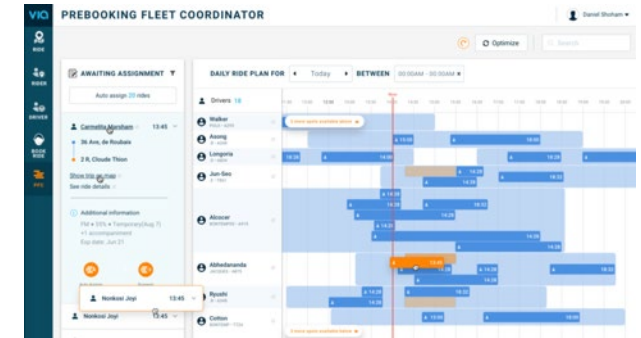
Fixed-route transit



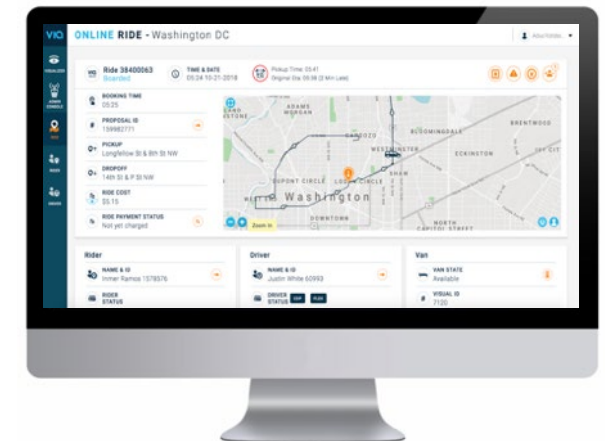
Virtual bus stop network



Powerful scheduling engine



Integrated fleet management suite



Rapid adoption by many cities globally

# Via is transforming all forms of public mobility globally

## PUBLIC MOBILITY



Public transit



School buses



Paratransit & medical transit



Campus transit (corporate, university)



MaaS, ticketing & dynamic tolling

>100

Deployments



>20

Countries

# Via's Partnerships

We partner with the world's leading transportation providers.



## Cities



## Transit Agencies



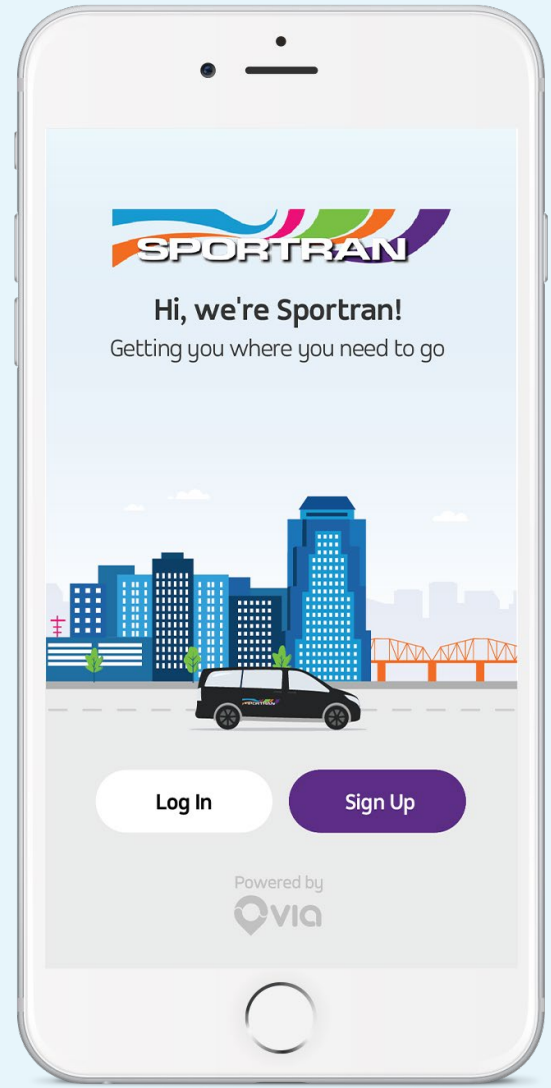
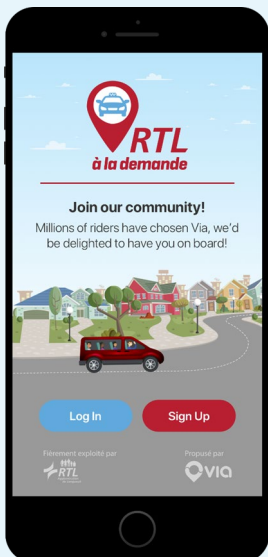
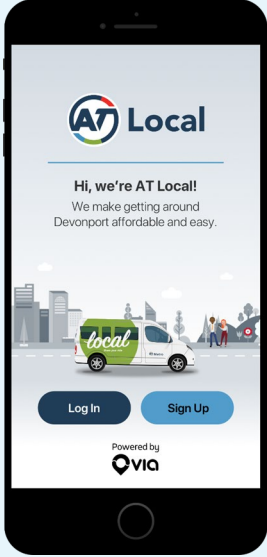
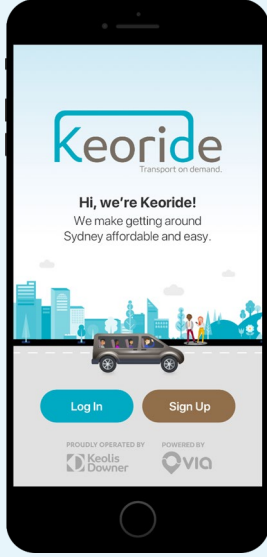
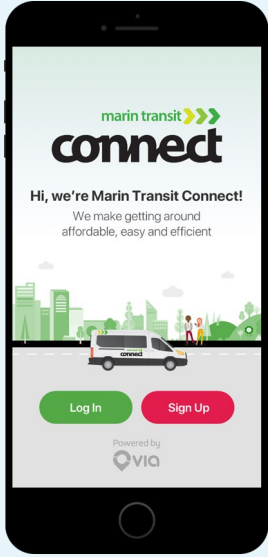
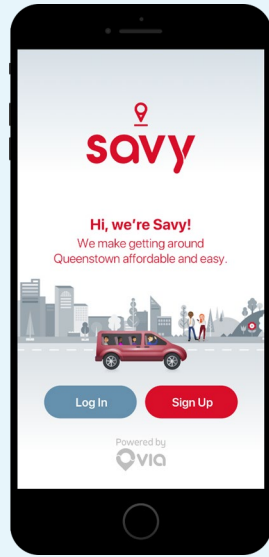
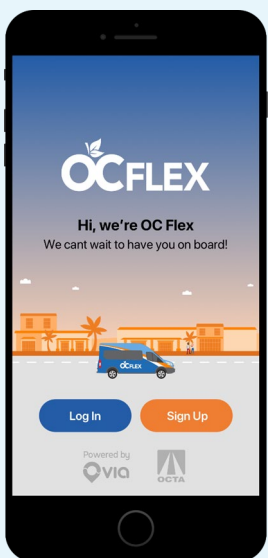
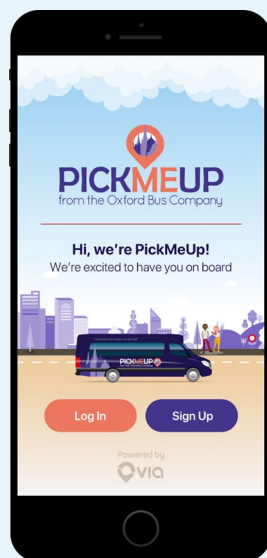
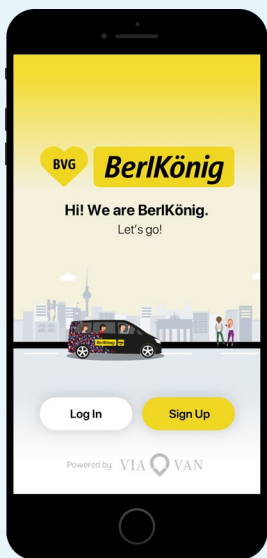
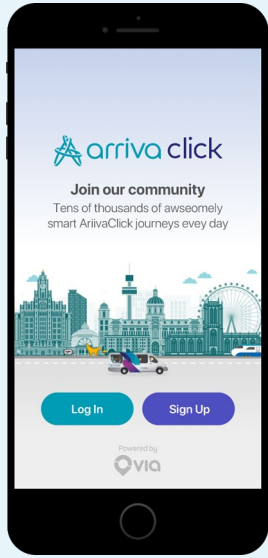
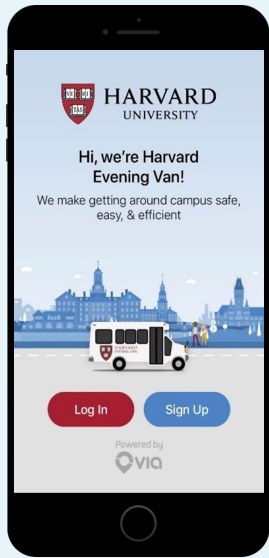
## Transit Operators



## Schools and Businesses



# Extensive experience building applications for partners around the globe







תודה רבה!

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